1- Understand the market within a chosen craft area

1.1 Explore enterprises within a chosen craft area
1.2 Explain what makes them successful

Look at a range of enterprises with different characteristics for example those undertaken by groups, individuals, local, national, regional etc. Having explored a range of enterprises within the chosen craft area, evaluate them to identify what makes them successful. Complete task 1 and task 2 below.

Task 1 1.1 Enterprises within chosen craft area.	Follow these links below. Take examples of the products (images) and use them to describe this craft area as an enterprise. https://www.etsy.com/uk/shop/FabulousTashEmporium?ref=simple-shop-header-name&listing_id=510883640&ga_search_query=storage%20box https://www.etsy.com/uk/shop/FaltaFlyCreations?ref=simple-shop-header-name&listing_id=493379336&ga_search_query=decoupage%20box https://www.etsy.com/uk/shop/ArtandWoodShop?ref=simple-shop-header-name&listing_id=660171871 https://www.etsy.com/uk/shop/WoodSageDesign?ref=simple-shop-header-name&listing_id=620034484&ga_search_query=bird%20box https://www.etsy.com/uk/shop/Darthomeltd?ref=simple-shop-header-name&listing_id=702901611&ga_search_query=bird+box&search_query=bird+box
(1.1 Use this space to display pictures and your description of the enterprise)	
Task 2 1.2 What makes these craft areas successful?	